

CEES movie making '07

Theme

Create a trailer for a fictional movie.

This trailer may be shown in movie theatres, TV and on the official movie website.

Your fictional movie should identify with one of the following genres:

- Horror
- Children's movie
- Super hero
- Spy/Mystery
- Science fiction
- Action/Thriller

Specifications/rules

- A short movie of only a few minutes length
- The finished movie will be watched from your computer
- You may include any media you have (stills, graphics, audio) *but not* pre-prepared video.
- Use headphones when editing (whenever possible) and try to keep noise to a minimum so that others can record and so you don't spoil the impact of your finished movie.
- You may involve others as actors/models/props but all planning, filming, directing and editing must be performed by team members.

Judging criteria

Movies will be judged on:

- Flow and story development (coherency)
- A consistent theme
- How clearly the film (or an aspect of it) is promoted
- Entertainment and how memorable the trailer is
- Camera work
- Audio quality and level (clear and consistent volume)
- Editing (consistent, helps flow and movie is suitable length)





Time

You will have from 10:30 to 12:30 to script, shoot, edit and render a short movie.



Theme

You must create a short documentary about the item you have selected. The documentary could be about anything (real or imaginary) to do with your chosen item.



Specifications/rules

- A short movie of only a few minutes length
- The finished movie will be watched from your computer
- You may include any media you have (stills, graphics, audio)
- Use headphones when editing (whenever possible) and try to keep noise to a minimum so that others can record and so you don't spoil the impact of your finished movie.
- You may involve others as actors/models/props but all planning, filming, directing and editing must be performed by team members.



Judging criteria

Movies will be judged on:

- Flow and story development (coherency)
- A consistent theme throughout the documentary
- How clearly the item (or an aspect of it) is described
- Entertainment and how memorable the movie is
- Camera work
- Audio quality and level (clear and consistent volume)
- Editing (consistent, helps flow and movie is suitable length)



Have fun!



CCES 2005 Movie making



You will have from 10:30 to 12:30 to script, shoot, edit and render a short movie.



Theme

You must create a an advertisement promoting the item you have selected.



Specifications/rules

- A movie of exactly 30 seconds length
- The finished movie will be watched from your computer
- You may include any media you have (stills, graphics, audio)
- Use headphones when editing (whenever possible) and try to keep noise to a minimum so that others can record and so you don't spoil the impact of your finished movie.
- You may involve others as actors/models/props but all planning, filming, directing and editing must be performed by team members.



Judging criteria

Movies will be judged on:

- Flow and story development (coherency)
- A consistent theme throughout the advertisement
- How clearly the product is promoted
- Entertainment and how memorable the movie is
- Camera work
- Editing (consistent, helps flow and movie is correct length)

Have fun