

## Web Page Design Competition 2007

### Overview

With the recent release of the Transformers movie you have been asked to produce a small web site that provides details about the movie, the basic storyline, descriptions of some of the cast and a gallery of images from the movie.

The graphic designer has provided you with some of the images from the movie and pictures of some of the Transformers. Content has also been provided that you will be required to mark up.

You are required to come up with a simple structure of at least 3 areas and a visual style to present the provided content.

### The Brief

Design a simple web site of at least 3 areas to present content about the recent Transformers movie release.

### Target Audience

- fans of the movie wanting to find production details and photos
- fans of the Transformer toys looking for information about the movie and the key characters

### Specifications

The following are the minimum requirements for the sample website, you are free to use your imagination and do more if you have time.

You must include:

- at least 3 areas and a home page (you decide the best structure based on the content provided)
- suitable page headings so users can identify which page they are on
- the Transformers heading image on each page (logo-text.png)
- the Autobot and Decepticon logos on each page (logo-autobot.png, logo-decepticon.png)
- a navigation menu containing the structure you have chosen. The navigation must be linked to the relevant pages.
- a statement giving yourselves credit as the creators of the site at the bottom of the page, eg. "This site was created by ..." or similar
- a home page that leads the users into the site. This must be saved as index.html

### Content and Structure

- Use the provided content to decide on a suitable structure.



There are at least 3 areas that can be created using this content. You may add more than 3 areas if you want to.

- Save each of the section files with a relevant naming convention (eg. gallery.html).
- Images have been provided for the site. You are free to alter these images to work with your site using any image manipulation tools you choose.

### General requirements

- all the files that comprise your finished site, and only those files, are to be saved in a folder named 'cces2007', this will be your root folder
- all the images you use in your site are to be saved in a folder named 'images' inside your root folder
- all images you use on you site must have appropriate alt tags
- try to plan your site so that it does not need a horizontal scroll bar when viewed on a screen that is set to a resolution of 800 x 600, a vertical scroll bar is not a problem
- you only need to test your site in one browser for this competition
- your (X)HTML should be valid and should include a Document Type Declaration
- Cascading Style Sheets should be used for visual style

### Tips

- before you start, read the instructions carefully and take a good look at the marking schedule the judge will use so you know the sorts of things that will be looked for
- plan the general layout of your pages before you start – where the navigation links will go, where you will put images etc; try to be consistent in your design on each page
- you will find the two hours will go by very quickly, prioritise tasks and use your time wisely • a completed site that meets all the requirements is likely to have a better chance of winning the competition than a really nice looking partly finished site
- make sure that you save your work regularly and it would be a good idea to make a back up of your files at least every 30 minutes, if not sooner, in case disaster strikes
- if you have any questions don't hesitate to ask



## Marking Schedule

School:

Team #:

Age Group:

Requirement	Evidence	✓
<b>Site Structure</b>		
'Home' page	<ul style="list-style-type: none"> <li>• saved as index.html</li> <li>• includes links to 3 other sections</li> </ul>	
At least 3 sections in the site based on content provided	<ul style="list-style-type: none"> <li>• 3 separate .html files</li> <li>• each section includes links to other sections</li> <li>• all provided content has been presented</li> <li>• suitable title on each page</li> </ul>	
Navigation	<ul style="list-style-type: none"> <li>• All sections of the site are shown in the navigation</li> <li>• All links in navigation are working correctly</li> </ul>	
File structure	<ul style="list-style-type: none"> <li>• all site files saved in root folder 'cces2007'</li> <li>• no redundant files</li> </ul>	
<b>Content</b>		
Markup	<ul style="list-style-type: none"> <li>• All content has been marked up using appropriate tags</li> </ul>	
Images	<ul style="list-style-type: none"> <li>• all images in 'images' folder inside root folder</li> <li>• all images have suitable alt tags</li> <li>• the Transformers heading image on each page</li> <li>• the Autobot and Decepticon logos on each page</li> </ul>	
Text	<ul style="list-style-type: none"> <li>• spelling, grammar, punctuation correct</li> <li>• use of paragraphs appropriate &amp; consistent</li> <li>• font: style, size, colour appropriate &amp; consistent</li> </ul>	
Credit Statement	<ul style="list-style-type: none"> <li>• a statement giving yourselves credit as the creators of the site at the bottom of the page</li> </ul>	
<b>Visual Style</b>		
Layout	<ul style="list-style-type: none"> <li>• no horizontal scrollbar at 800 x 600 resolution</li> <li>• page layout not upset by resizing window</li> <li>• general layout visually appealing</li> </ul>	